

DOCKET NO.: \*\*OO-0071  
Application No.: 10/072,471  
Office Action Dated: August 7, 2008

PATENT  
REPLY FILED UNDER EXPEDITED  
PROCEDURE PURSUANT TO  
37 CFR § 1.116

RECEIVED  
CENTRAL FAX CENTER

OCT 21 2008

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:  
**Charles Eric Hunter et al.**

Confirmation No.: 3041

Application No.: 10/072,471

Group Art Unit: 2623

Filing Date: February 7, 2002

Examiner: Annan Q Shang

For: **Systems and Methods for Providing Consumers with Entertainment Content  
and Associated Periodically Updated Advertising**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

REPLY PURSUANT TO 37 CFR § 1.116

In response to the Official Action dated August 7, 2008, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- ☐ Amendments to the Specification begin on page of this paper.
- ☒ Amendments to the Claims are reflected in the listing of the claims which begins on page 2 of this paper.
- ☐ Amendments to the Drawings begin on page of this paper and include an attached replacement sheet.
- ☒ Remarks begin on page 9 of this paper.